



GAMERS NEVER QUIT. THEY RESTART.

The Shepherd Center, Evolve Your Gaming, and United in Gaming are teaming up to host the first annual Adaptive Gaming Series tournament: **Shepherd Center Cup.**

This inclusive tournament is intended to drive donations and awareness around the benefits of the Shepherd Center's adaptive gaming technology for rehabilitation. Gaming can improve compromised brain and spinal cord function by strengthening hand-eye coordination, visual processing, strategy development, and socialization skills with like minded able-bodied gamers.

JOIN US IN CREATING A SUCCESSFUL INCLUSIVE GAMING EVENT THAT FUELS REHABILITATION AND RECOVERY!

ABOUT

Game: Call of Duty Warzone

Format: Solo Heats, best of 3 games, eliminations + placement

Platform: Gather.gg

Timeframe: ~2 hours

Participants: ~500 participants including popular streamers, Shepherd Center patients, gamers, and fans

Streaming Channels: Twitch, Facebook, and YouTube

Reach: 500k+ views

Tournament will be live streamed on select gamer streaming channels. Shoutcasters will provide exciting commentary and calls to action for gamer giveaways and donations for The Shepherd Center during the tournament.



Shepherd Center

IMPACT

Donations and entry fees for this tournament benefit the Shepherd Center in their pursuit of adaptive gaming and esports initiatives for rehabilitation and recovery.

Esports and gaming is only one of the many programs the Shepherd Center provides. They are a not-for-profit hospital that offers medical treatment, research and rehabilitation for people with spinal cord injury, brain injury, stroke, multiple sclerosis, spine and chronic pain, and other neuromuscular conditions.

The Shepherd Center provides a patient, and family centered, approach to rehabilitation, and to encourage their patients to look beyond their injuries and embrace the future.

WAYS TO GET INVOLVED

- 1 JOIN THE TOURNAMENT
- 2 DONATE DURING THE LIVESTREAM
- 3 BECOME A SPONSOR
- 4 ENABLE TILTIFY IN YOUR STREAM
- 5 PROVIDE SWAG GIVEAWAYS

CONTACT

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Shepherd Center

SHEPHERD CENTER CUP SPONSORSHIP PACKAGES



PRESENTING SPONSOR - \$9K

Tournament Title:

- Shepherd Center Cup, Presented by: *YOUR NAME HERE*

Gather.gg Homepage Placement:

- 1120x520 Homepage header carousel placement
- Links to your company website

Gather.gg Tournament Page:

- Presenting sponsor logo placement
- Links to your company website

Gather.gg Discord:

- Custom community messaging to 3500+ members

Tournament Live Stream Prominence:

- 500K+ views
- Dedicated shoutcaster mentions and call outs
- :15 live stream pre-rolls during tournament breaks

Press and PR:

- Inclusion in all Shepherd Center Cup press, pr, and marketing materials and initiatives

Celebrity Streamer Association:

- Dedicated branded tournament title in pro-gamer tournament streams. Confirmed streamers include Thinnd. More to come!

PRIZE PARTNERS

Gather.gg Tournament Page:

- Tournament partner logo placement
- Links to your company website

Gather.gg Discord:

- Community prize exposure to 3500+ members

Tournament Live Stream Prominence:

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WHY SPONSOR?

Your involvement lends vital support in the progress of adaptive gaming initiatives to help those who have suffered brain or spinal cord trauma. The power of gaming spans beyond social benefits and fuels recovery for those who need it most. Gain brand awareness with a young, highly engaged audience who are loyal to companies that support their passion.

CONTACT

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